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INTERACTIVE MICROSITES OFFER SIMPLE INFORMATION ON ACHES & PAINS

Look No Further for Answers on Knee, Shoulder, Foot, Back, Hip & Hand Pain

CARMEL, Ind. – Feb.19, 2009 – There’s nothing more frustrating than having nagging pain or a debilitating injury, and wondering what to do about it. Six new microsites offer the basics when it comes to knee, shoulder, foot, back, hip and hand pain – including causes, symptoms, prevention, home care, when to seek medical advice and what to expect if you go to the doctor, have tests or even surgery.

The easy-to-remember microsite addresses all end in .info, so there’s no mistaking what they’re about:

- www.mykneehurts.info
- www.myshoulderhurts.info
- www.myfoothurts.info
- www.myhandhurts.info
- www.myhiphurts.info
- www.mybackshurting.info

Brought to the community by Methodist Sports Medicine / The Orthopedic Specialists and Clarian Human Motion, the six sites include physician blogs that contain health related tips, findings from scientific studies and comments on recent orthopedic news. Additionally visitors will find FAQs on each of these six sites, and have the ability to sign up for updates through email alerts or RSS feeds. Visitors are also encouraged to comment or share their stories on the sites, and even submit questions that will be answered by physicians.

All Methodist Sports Medicine / The Orthopedic Specialists physicians contribute to the microsites and each of the blogs is updated monthly.

“As physicians in this community for over 20 years, we’ve always considered it our privilege to help educate the community in our specialty areas,” said Thomas Klootwyk, MD, one of the practice’s orthopedic surgeons. “These microsites answer the basic questions most people have about knee, shoulder, foot, hand, hip and back pain and help them decide when and if it’s time to see a doctor. They also enable visitors to share their stories with each other and post comments on our doctors’ blogs.”

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Klootwyk hopes that members of the community will visit the microsites and share their thoughts and feedback, so he and his colleagues can continue to provide visitors with information they want and need. It's their goal that these sites will allow Methodist Sports Medicine / The Orthopedic Specialists to continue its mission to provide excellent patient care, as well as complete patient education.

About Methodist Sports Medicine / The Orthopedic Specialists

Methodist Sports Medicine / The Orthopedic Specialists, a Clarian Human Motion Partner, is Central Indiana's premier provider of comprehensive orthopedic services and has built its reputation on excellence in orthopedics and sports medicine for over 20 years. Official team physicians for many high schools, college and professional teams, including the NFL's Indianapolis Colts, 100 percent of Methodist Sports Medicine / The Orthopedic Specialists physicians are fellowship trained, board certified and leaders in new technologies, procedures and research. For more information, please visit www.methodistsports.com.

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